



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE)

Opposite Ghatkopar Railway Station, Ghatkopar (W), Mumbai 400 086, Maharashtra, INDIA.

Tel. No. +91 22 2515 1763/2731 Fax No. +91 22 2515 0957 Email rjcollege@rjcollege.edu.in Website www.rjcollege.edu.in

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

1<sup>st</sup> February 2019

## NOTICE

BOARD OF STUDIES MEETING IN THE SUBJECT OF MASTERS OF ARTS IN ENTERTAINMENT, MEDIA  
AND ADVERTISING FACULTY OF ARTS.

Meeting of the members of BOS in MAEMA will be held on 8<sup>th</sup> February 2019 at 10:30 am in the  
Department of Mass Media of R J College of Art, Commerce and Science.

### Agenda:

1. Review of implementation of previous meeting suggestions.
2. Question paper audit.
3. Review of examinations conducted.

  
Co-ordinator MAEMA

  
Principal

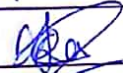
08/02/2019

2nd BOS Meeting

Date 8/02/2019  
Venue BVOC2, R J College  
Time 10:30 am

1. SonP Kulkarni
2. Akash Pursuani
3. Shalu Pursuani
4. As Kinkesh Chada
5. Pooja Bhandusay
6. KACHI VANKINANI
7. Laveena Dewani
8. Prof. Mangula Simirval (KC College)

Laveena



SS Pursuani

Plheda 08/02/19

 8/2/19

 8/2/19

## Agenda

- 1) Review of implementation of previous meetings minutes
- 2) Question paper audit
- 3) Review of examinations conducted

## Minutes of meeting

- 1) Point 2 of previous meeting minutes were not completely implemented due to change in the credit system points
- 2) Guest lectures by industry specialist - aim at once every 45 days
- 3) Tie ups with institutes / classes for add on or short courses. These can be for soft skills & technical development.
- 4) Placement cell set up for BMM in the department can also be used for MAEMA
- 5) QP Review / Audit.  
QPs are satisfactory & as per syllabus. Paper pattern can be changed, following are the suggestions

Q1 - Case Study (15 marks)

Q2/3 - Choose between following

a) (7 marks)

b) (8 marks)

or

c) (7 marks)

d) (8 marks)

} 15 marks

Q4 - Short notes any 3 out of 5 (16 marks)

6) QP were audited by Dr. Rinkesh Chedda