

**Composition of Board of Studies : MA-EMA Department**  
**(The Term of the nominated members shall be three years**

**Meetings :**

**Atleast twice a year)**

Sr. No.	Category	Name of the member
1	Head of the Department (Chairman)	1) Prof. Soni Khemani
2	All faculty members of the department	1) Prof. Soni Khemani 2) Prof. Lavina Dewani
3	Two subject experts from outside the Parent University (to be nominated by the acadmic council)	1. Prof. Umesh Arya ( University of Hisar, Haryana ) 2. Arunesh Kumar Dwivedi ( Sharda University, Greater Noida )
4	One expert to be nominated by the Vice Chancellor from a	1) Prof. Manjula Srinivas (Asst. Professor at Kishinchand Chellaram College)
5	One representative from Industry/ <del>Government</del>	Dr. Sanjay Singh (Currently works with ZEE news )
6	One post graduate illustrious alumni to be nominated by the Principal	Ms. Aishwarya Dandale (Start-up Kreativ Ideas-Navi Mumbai)
7	Experts from outside the college whenever special courses are to be formulated may be co-opted with the approval of the Principal	

# MAEMA

1st BOS meeting

Date 14th July, 2018

Venue - RS college

Time - 10:30 AM

Members of the meeting

Chair Person :- Prof. Soni Khemari Umemani  
Faculty Incharge :- Prof. Prachi Vankar ~~Prachi~~  
Prof. Lavena Dewari ~~(her)~~

- 1 Prof. Manjula Srinivas (Subject Expert) ~~Manjula~~
- 2 Prof. Shankari (Faculty Member) ~~Shankari~~
- 3 Prof. Aarohi Keshav (Faculty) ~~Aarohi~~
- 4 Prof. Aishwarya (Alumni - Creative - Digital) ~~Aishwarya~~
- 5 Prof. Prachi - (Faculty) ~~Prachi~~
- 6 Mr. Anurag Kumar (Industry) (Non-Parent University) (Replied through E-mail)
- 7 Mr. Sanjay Singh (Zee News - Industry) (Replied through E-mail)
- 8 Mr. Avinash Kotana (Mumbai Middle - Industry) ~~Avinash~~



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

5<sup>th</sup> July 2018

## NOTICE

BOARD OF STUDIES MEETING IN THE SUBJECT OF MASTER OF ARTS IN ENTERTAINMENT MEDIA AND  
ADVERTISING FACULTY OF ARTS

Meeting of the members of BOS in MAEMA will be held on 14<sup>th</sup> July 2018 at 10:30 am in the  
Department of Mass Media of R J College of Art, Commerce and Science.

### Agenda:

1. Revision of syllabus and subjects to be implemented for the academic year 2018-2019.
2. A general discussion to turn the syllabus more employable and student friendly.
3. Overview of the changed paper pattern of external examinations.

  
Co-ordinator BMM

  
Principal

## Agenda of the Meeting -

1. Revision of syllabus for FY sy  
EMA in the subject to be  
implemented for the Academic Year -  
2018 - 2019
2. A General discussion to turn the  
syllabus more employable &  
student friendly
3. Overview of the changed Pattern  
Paper of External Examinations.

## Minutes of the Meeting

1. Implement workshops on Camera -  
Audio - Visuals
2. Eliminate Communication Skills  
from Sem I & combine principles  
of management & marketing in  
Sem II
3. Incorporate documentary film  
making.
4. Involve a current student in  
the meeting